



ANNUAL REPORT 2007-2008

*Supporting broadcasters in Africa
to strengthen small-scale farming
and rural communities*



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Governance report — Doug Ward

The Board completed three initiatives this year. We:

- reviewed core values and drafted a new statement affirming our traditional work and clarifying that we stand in solidarity with smallholder farmers and farm broadcasters;
- approved our great new name; and
- established policies for risk management.

We also identified three areas where strategic work is required. We will:

- review our scripts program to ensure it is well-positioned to serve changing needs;
- establish a policy framework for a training program for farm broadcasters; and
- develop guidelines for partnerships with African broadcasters.

The work will be done by Board-staff committees, and will be reported in 2008-2009.

We also approved the budget, received audited financial statements, reviewed the performance of the organization and of our Executive Director, and supported the work of Kevin and staff through our Program and Fundraising Committees. We completed a review of our contractual relationship with WUSC to ensure it continued to be balanced and fair to both parties.

We thank retiring Board member Laura Rance for the contribution she has made, especially in sprucing up our public relations efforts. We are delighted to welcome new board members John Morriss, Associate Publisher and Editorial Director for *Farm Business Communications*, and Neil Ford, Regional Chief, Programme Communication, West

Africa, UNICEF.

George Atkins told us he would retire on July 1 2007 – his ninetieth birthday. We accepted George's resignation on the condition that we could call him regularly and ask for advice! George graciously accepted and we continue to benefit from his wisdom and experience.

Words are insufficient to express our gratitude to George. Best that we simply commit ourselves to making sure Farm Radio International continues to serve smallholder farmers in the best ways possible – now, for the next thirty years, and beyond!



Doug Ward
President and Chair
Board of Directors
Farm Radio International

Report from the Executive Director — Kevin Perkins

In the life of an organization, some years stand out, and invite the use of words like “watershed”. For Farm Radio International, 2007-08 was one of those years.

Consider the new programs. We launched the African Farm Radio Research Initiative, a 3.5 year program that will allow us to answer questions like: what measurable impact does farm radio have on the day to day life and success of small-scale farmers in Africa? What are the most effective ways of using radio to help farmers meet their goals? Next, we developed and delivered a brand new service for our African radio partners: Farm Radio Weekly, an electronic news and information service sent out every Monday night to hundreds of subscribers. We also joined with others to provide innovative responses

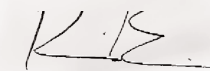
to the growing impact of climate change.

This has also been a year when the world faced or revisited some important truths, questions, and possibilities. For example, we were reminded that farmers' ability to grow all the food we need at ever-lower prices cannot be taken for granted. Second, the rising cost of energy and transport is giving new urgency to the need for local food production. And third, in an age of remarkable innovation in communication technology, the humble “old fashioned” radio is more important than ever. What it adds up to is that helping smallholder African farmers to produce more food for themselves and their communities by supporting the radio broadcasters that serve them is as sensible and meaningful a strategy as it has always been.

And while new programs are added, a new name is adopted, and new strategies put in place, at the core, this remains the mission and priority of Farm Radio International.

I thank the dedicated Board, hard-working and talented staff and advisors, our hundreds of radio partners in Africa, and the thousands of supporters that have made it all possible. I also thank the Bill & Melinda Gates Foundation for investing in the future of farm radio by funding the African Farm Radio Research Initiative, and the Government of Canada for supporting us through CIDA's Voluntary Sector Program.

Yours,



Kevin Perkins

PROGRAM HIGHLIGHTS: Our work with African Broadcasters

Scripts and Voices

Producing and distributing radio scripts on topics of specific interest to small-scale farmers has been our “bread and butter” service since 1979. Continuing with an approach adopted three years ago, Farm Radio International worked with African broadcasters to write the large majority of scripts for our packages, with Vijay Cuddeford, our managing editor, playing a coaching and editing role. All scripts, once finalized, are translated from English to French or vice versa, printed, and mailed to some 300 radio organizations across 39 countries in sub-Saharan Africa. Scripts are sent in packages of ten, along with *Voices*, our newsletter for rural radio broadcasters. Each issue of *Voices* provides radio practitioners with valued information about the topics dealt with by the scripts together with tips and guides, resources, and partner information.

In 2007-08, we produced a total of 30 new scripts grouped into three packages. The first package focused on the theme of “networking to meet partners’ needs”. We invited partners to develop scripts on topics requested by other partners. The second package highlighted gender and health issues such as violence against rural women

and HIV/AIDS and appropriate farming tools for women farmers. The third package dealt mainly with “the work of farming”, featuring scripts that address such issues as workplace safety, farmers’ cooperatives, and financial management for smallholders.

We conducted a number of surveys of our radio partners this year to find out how they use the material they receive. A total of 90 partners returned completed surveys to us. We learned that radio programs based on our scripts hit the airwaves about 8,400 times a year. Our partners told us that they broadcast, on average, five out of every ten scripts they receive in a package. Between 80 and 90% of partners rated the scripts and *Voices* newsletter as very useful and popular. Fully 82% of our partners translate the scripts into a total of 175 local languages!

In early 2008, the Board initiated a review of Farm Radio International’s script service to explore opportunities to take better advantage of our full library of some 830 scripts. As a result, in 2008-09 we will begin developing new ways of adding value to our script service.

Farm Radio Weekly

Doug Ward, the president of Farm Radio International, has many years of experience in producing radio programming for the CBC. One day, he sent a morning email to Kevin Perkins saying, in effect “Kevin, you know, running a radio station is like a sausage factory. You need new material every day. Maybe we should think about creating a weekly electronic news service that specializes in providing information for farm radio broadcasting in Africa.” Less than four months later, we undertook a pilot test, asking 29 of

our partners to receive the new Farm Radio Weekly for six weeks, and give us regular feedback about how useful the service is and how we can make it better. The pilot was a rave success, so Farm Radio Weekly was launched as a new regular service in December 2007. By the end of March 2008, 16 issues of Farm Radio Weekly (in English) and Agro Radio Hebdo (in French) were distributed to 120 new subscribers. Feedback from subscribers has been very encouraging.

Farm Radio Weekly is relevant, gives lots of visibility to farm work, crop diseases, research and new discoveries. It helps to build a global village and network for the grassroots and academics.

Orupabo Julian, African Radio Drama Association (ARDA), Lagos, Nigeria

Radio Djitoumou in
Quelessbougou, Mali



The African Farm Radio Research Initiative

In April 2007, Farm Radio International launched one of its most important new programs – the African Farm Radio Research Initiative (AFRRI). Funded by a \$4 million grant to WUSC from the Bill & Melinda Gates Foundation, AFRRI is a 3.5 year action research project designed to discover and document the potential effectiveness of radio-based communications in helping African farming families to achieve greater food security. In doing so, the project will create greater and more widespread knowledge of the impact of radio and the best ways to use it – alone, and in combination with other communication strategies – to serve the needs of smallholder farmers. AFRRI also includes an important training component, aimed at helping rural radio broadcasters improve their skills in producing high-quality agricultural programming for farming families.



In the first year of the program, Farm Radio International hired staff and set up small offices in the five countries where AFRRI will take place: Uganda, Ghana, Malawi, Mali and Tanzania. We selected a total of 25 partner radio stations, identified 75 communities to work closely with, and began getting to know them and their information needs. A detailed survey of 4000 households was conducted so that we would have measures of farmers' knowledge and agricultural practices before the radio programs begin. This will allow us to quantify the changes that take place as a result of farm radio programming. We also conducted a review of seventeen impact evaluations of past radio-based communications programs, and we completed an investigation of the “economics of radio” (*both studies are available on our website at <http://www.farmradio.org/english/partners/afri/studies.asp>*).

External Program Evaluation

In 2007, CIDA informed Farm Radio International that we were scheduled for one of the periodic external evaluations that CIDA conducts with all its funding partners. We welcomed the opportunity to have outside eyes take a hard look at our program, give us an honest appraisal, and recommend improvements. In March 2008, after meeting with partners in Nigeria and Ghana, interviewing staff and Board members, reviewing project documents, and analyzing surveys completed by partners at African radio stations, the evaluator (Galina Kora) reported that: a) “Under the direction of the Board, DCFRN **implemented all the recommendations** made as part of CIDA’s June 2000 institutional evaluation of DCFRN”, and b) “All of the performance targets set in the current program have been completed or will be completed within the timeframe allotted.” The evaluation report highlighted the benefits of Farm Radio International unique affiliation with WUSC – an agreement entered in 2005 whereby Farm Radio International, while retaining an independent Board, program directions and charitable status, engages WUSC to administer and execute our programs from its Ottawa office premises. The report also provided 13 recommendations to strengthen the programs and services of Farm Radio International.

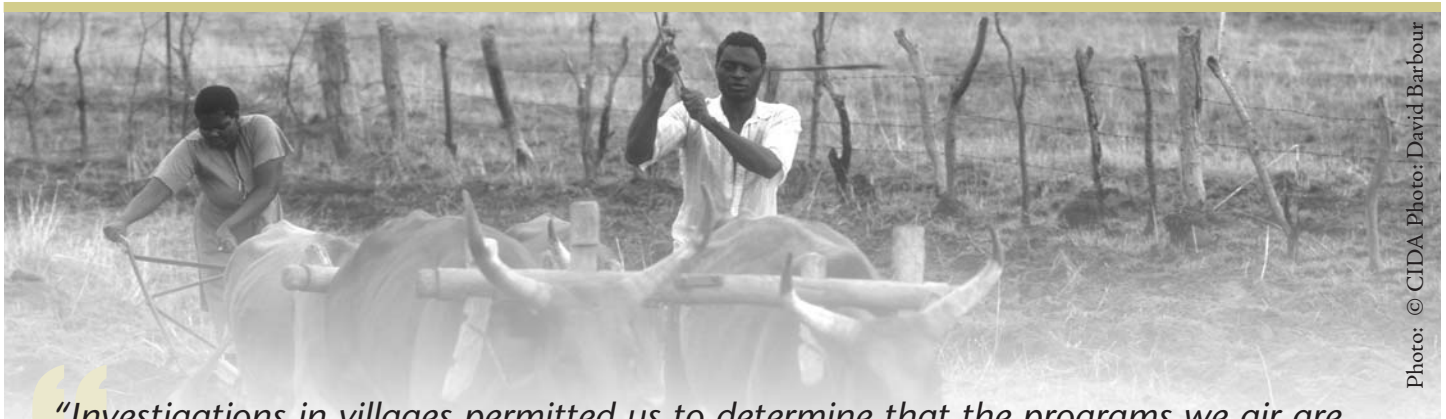


Photo: © CIDA Photo: David Barbour

“Investigations in villages permitted us to determine that the programs we air are very useful because everyone says that it is as a result of the radio that they are able to improve.” -

Canal 3, Niger

Climate Change Adaptation Initiatives

For smallholder farmers in Africa, climate change isn't some future threat – it is here right now. Changing rainfall patterns and rising temperatures are affecting planting, growing, and harvesting seasons, introducing new pests, and necessitating new crops, plant varieties, and farm management practices. Some farmers understand that the changes they are witnessing are part of a global trend, but many are unclear about the reasons for the changes and, more importantly, what they can do about it. They are interested in learning different ways to adapt to extreme weather events. Often, solutions are in the next village or district or in a neighboring country – already proven to work by farmers like themselves. Radio can play a key role in sharing information with and among farmers about climate and about adaptation strategies.

Farm Radio International launched two initiatives aimed at helping radio broadcasters meet their listeners' communication needs as they face the challenges wrought by climate change.

1. The Climate Change Adaptation Radio Drama

In Nigeria, Farm Radio International is working with the African Radio Drama Association (ARDA), the University of Guelph, and the Women Farmers' Advancement Network (WOFAN) on an IDRC-funded program involving the production and broadcast of a 26-episode radio soap opera about climate change adaptation. Set to hit the airwaves in January 2009, *In Kidi ya Chanza* ("When the drum beat changes you must change your dance steps") will be broadcast for 26 weeks in

three Nigerian languages on at least five radio stations covering the northern region of the country. Stay tuned to find out whether Gimbiya falls for the mysterious newcomer to the village . . . and to learn about successful adaptations for reduced rainfall, such as diversifying the number of crops planted to reduce risk of crop failure, and using household grey-water to irrigate vegetables in home gardens.

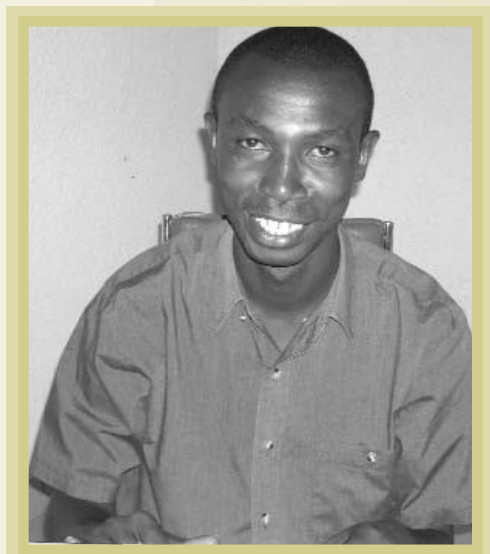
2. The Climate Change Adaptation Scriptwriting Competition

In collaboration with the Technical Centre for Agricultural and Rural Cooperation (CTA), we invited African broadcasters to write radio scripts on the theme of adaptation strategies for smallholder farmers, and submit them to Farm Radio International for evaluation by an international panel of judges. To support contestants, we developed two special guides: one with background

information on climate change issues and farmers' adaptation strategies; the second, a series of "scriptwriting tips". By the end of March, 51 scripts had been submitted from writers in 20 different African countries. The panel of judges chose the 15 winning scripts, which were edited and published in English and French in August and distributed to some 500 African radio broadcasters.

AND THE WINNER IS...

Jean-Paul Ntezimana from Radio Salus in Rwanda won the grand prize in the scriptwriting competition on climate change adaptation strategies for African farmers. He impressed the international panel of judges with his script on managing rainwater to prevent soil erosion and provide water for crops. This is an important adaptation practice for farmers who face extremely heavy rains on some occasions and droughts on others. In addition to winning an audio recorder Jean-Paul Ntezimana will also participate in a farm radio training course sponsored by the German Organization for Technical Cooperation (GTZ).



PROGRAM HIGHLIGHTS: Our work in Canada

Citation for George Atkins, DCFRN's Founding Director

George Atkins is the founder of Farm Radio International and served tirelessly for almost thirty years, first as our executive director, and later, on our Board of directors. On July 1, 2007 and his 90th birthday, George retired from the Board.

In November 2007, at the WUSC/Farm Radio International Awards night preceding our Annual General Meeting, Doug Ward, President and Chair of the Board, offered George a special citation on behalf of the Board, staff, and supporters of the organization that he founded. His daughter and former board member, Louise Atkins, was there to receive the citation plaque.

Citation

George Atkins, C.M., B.Sc.A., LL.D., F.A.I.C.

Farmers' Farm Broadcaster, Compassionate World Citizen, Grounded Visionary, Tireless Go-Getter, Friend, Founder,

Developing Countries Farm Radio Network.

With grateful appreciation from his fellow directors on the occasion of his retirement from the board on July 1, 2007 after three decades of service to the small farmers of the world.

And in anticipation of his continuing contribution of wisdom and guidance as Founding Director.



George Atkins Communication Award Winner

The George Atkins Communications Award was created in 1991 to recognize rural radio broadcasters for their outstanding commitment and contribution to food security and poverty reduction in low-income countries. The Award is named after Dr. George S. Atkins, the Founding Director of Farm Radio International. This year's winner is Rachel Awuor Adipo of the Ugunja Community Resource Centre (UCRC), a Farm Radio International partner since 2005. UCRC is located in the Siaya District of Western Kenya. Rachel has been a prolific script producer, writing an impressive six scripts for us over the last few years. In 2006, her script, *Promote Gender Equality and Empower Women*, was a winner of the Millennium Development Goals (MDG) scriptwriting competition. This year, her script, *Farmers Can Prepare for Changing Weather Patterns*, was a winner of the Climate Change Adaptation for Smallholder Farmers scriptwriting competition. Rachel has written 4 other scripts for Farm Radio International including: *Cooperative Farm Labour: Many Hands Make Work Easier* and *Cowpea Seeds for a Season and a Reason*. UCRC is looking forward to launching a community radio station in the near future which will help it with its mission of 'facilitating sustainable development in the community through networking and knowledge exchange'.



FARM RADIO INTERNATIONAL: A New Name, a New Website – The Same Mission

In April, 2008 Developing Countries Farm Radio Network was officially re-named Farm Radio International. We have received positive feedback from many of our supporters and partners, all of whom feel that the new name sounds better and is much easier to use and remember. To accompany our name announcement, we launched a new and improved website. Along with its updated look and feel, we have made some changes to the way the site is structured. There are now two linked sites – one specifically for radio broadcasters and partners, and another providing general information to supporters and donors in Canada.

We invite you to check out our new website: www.farmradio.org

Circle of Producers

In Memory of Ellen Adams • Doreen Adams • Peter Ajello • Sylvia Alers • Blaine Allan • Heino Altosaar • John Anderson • Eleanor Anderson • Donna Andrew • Caroline Andrewes • Margaret Andrewes • Gorden Andrus • Yezdi Antia • Lillian Armeneau • David Armstrong • Alan Asselstine • Janet Atkins • George Atkins • Robert Atkinson • E. Auguteijn • Henry Awmack • Edith Bacon • Gertrude Bain • Gordon Baker • George Ball • Robert Baragar • David Barrie • Thomas Bates • Lorna Bearisto • Andrew Beck • Stephen Beckley • Lloyd Beckley • Mary Beech • J. Bell • Nancy Bennett • Art Bennett • Ruth Bennett • Claude Bissell • John Black • Glenna Blakely • Allan Blakeney • Curtis Blundell • Richard Bocking • Suzanne Bond • James Bouchard • Hendrik Bouman • Greer Boyce • Gwen Bradley • Johanna Brak • Maryon Brechin • Andrew Brink • Jim & Teny Brouwer • Elizabeth Brown • Nancy Brown-Andison • Betty Brownridge • Georgina Brunette • Joseph & Mary Bryant • Charles Bryant • Dorothy Burcher • Anne Burnett • John Bury • Duncan Bury & Louise Atkins • Frank Butty • Eleanor Campbell • Donald Campbell • Gary Canlett • B. Carlyle • Adrian Castell • Glenn Charlton • Curtis Chipman • Joan Clayton • Robert Conacher • Joseph Connolly • Flora Cook • John Core • Betsy Cornwell • Constance Costanzo • Linda Crawford • Isabel Crawford • F. Rosemary Curley • Keith Crouch • Susan Curran • Anne Curtis • Maureen Dancy • Dorothy Davidson • Alice Davies • Ian Davis • Philip Daykin • Herman Deen • Arthur DeGroot • D'Arze Dendy • Adrian Dieleman • Norma Doherty • Hugh Drew-Brook • Stewart & Evelyn Dunlop • Tim Dunn • Thomas Duyck • Raymond Dyck • Hessel Dykstra • Joan Eakin • Eileen Eaton • John & Joan Eddington • Carol Edwards • Elisabeth Eldridge • Norah Elliott • Mark Elliott • Anne Elson • Lila Engberg • Vincent Eriksson • William Ewen • Nancy Fairman • Shirley Farlinger • Anne Farquharson • Margery Fee • Agnes Fehr • George Ferdinands • Lois Field • Donald Fieldhouse • Dorothy Forsyth • J.P. (Carol) Foster • David Fraser • James Freeman • William Friend • Barbara Fulford • Katie Fullerton • John Fyles • Shirley Fyles • Isobel Ganton • Ely Garfinkle • William Gatward • Murray Gaunt • Stuart Giles • Jane Glassco • Beverly Goodwin • Nancy Gordon • Ruth Graham • Robert Gray • Ken Graydon • Helen Green • J. Greenway • Ian Grieve • J. Grynoch • Melissa J. Hadley • John Hagen • Ray Haggerty • Margaret Haley • Mary Hall • Mryka Hall-Beyer • Clare Hallward • Peter Hannam • Kenneth Hart • Joan Hayes • Timothy & Rosemary Hayhurst-France • E. Herring • John Herron • Kai Hildebrandt • John Hilditch • Virginia Hill • Peter Hinchliffe • Margaret Hincks • F. Hollingworth • Robert Howard • Mary Howell • Barbara Howes • Emily Hunsberger • Margaret

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Farm Radio International's work has been made possible by the support of thousands of Canadians. Recently, we created the **Circle of Producers** to pay special tribute to those who have been especially loyal and generous over the years.

The word "Producers" was chosen because it refers both to the farmers who grow crops and raise livestock to feed the planet, and to radio broadcasters in Canada and Africa, who have created powerful radio shows to meet the information needs of farmers. Farm Radio International supporters who, over the years, have each donated over \$1,000 cumulatively, are also producers – enabling us to create services that help African broadcasters meet the needs of smallholder farmers.

Andrew Reed • John Reesor • Joanna Reesor-McDowell • Agnes Robertson • James Robertson • John Robson • Joanne Rodenburg • Stephen Ross • Ross Rowat • Thora Rowe • John Russell • Mary Russell • Doreen Rutherford • J. Sanderson • C. Sanderson • Clyde Sanger • Lorena Saxton • Jacqueline Schaffenburg & Brian Hunsberger • Arthur Schickedanz • H. Schiller • Rachel Schmucker • Joseph Schraven • Daniel Schwartz • June Scott • William Seath • W. Senay • G. Shantz • Paul Sharkey • Mary Shaw • Barbra Shaw • Margaret Shepherd • James Shute • Martha Shuttleworth • Janice Simpson • J. Simpson • Bill Slavin • Alan Slavin • Peggy Sloan • David Small • Karen Smart • R. Smith • Miriam Sokvitne • Don Speir • S. Spurgin • Bruce Staal • Henry Stanley • J. Dixon E. Sterling • Kate Stevens • Jo Stevenson • Nick Stokman • Frank Strittmatter • Penelope Sturgess • Brian Sullivan • Joan Sutcliffe • Marianne Sutton • Heather Tait • E. Taylor • Lloyd Taylor • Richard Taylor • Elizabeth Taylor • Margaret Taylor-Sevier • William Teschke • Philip Thatcher • John Thompson • D. Thomson • Ralph Thorpe • Laura Tiberti • Jo Tickle • D. Timbrell • Doris Toepf • Ronald Trojczak • Elbert Van Donkersgoed • Anne Van Egmond • Isabelle Vaughan • Adrian Vos • Stephen Walbridge • Imogene Walker • John Walker • Margaret Walker • David Walsh • Maurice Walsh • Harry Walter • Peter Ward • Douglas Ward • Janet Wardlaw • Helen Watson • Gavin Watt • Robert Watt • Belva Webb • Melvin Webber • Gillian Webster • J. Weir • Helen White • Hugh Whiteley • Gilbert Whittamore • Margaret Whyte • Robert Williams • Dan Williams • Bill Wilson • Alexandra Wilson • Elizabeth Wilson & Ian Montagnes • Alfred Wirth • D. Withington • George & Odeyne Wodskou • Janet & Dennis Woodford • Richard Woolger • William Young • Dorothy Zarski • College of Veterinarians of Ontario • Woods Farms Ltd. • Victoria Foundation • Anne's Social Justice Fund • CanFund • Gulf Timber Frame Ltd. • Dairy Farmers of Region 9 • Steefam Acres • Santa Barbara Foundation • St. Luke Anglican Church Women • Palermo Church • Pioneer Hi-Bred Ltd. • St. Luke's Anglican Church • White Star Foundation • Canadian Pork Council • Freyvogel • St. Lawrence Cement Inc. • Harambee Farms • Nechako Investments Ltd. • Rotary Club of Dundas • Anglican Church of the Incarnation • Janet E. Hutchison Foundation • Oegema Turkey Farms Inc. • Joe Drost Limited • Reed Approach Limited • Vamplew Farms • C.L. Copland Family Foundation Inc. • Felician Sisters • Bax Investments Ltd • Deemcque Investment Limited • Valleybrook Gardens • Emmanuel United Church • St. Catherine's Anglican Church • Wallenstein Feed & Supply Ltd. • Concertmasters Inc • Rosa Flora Limited • Seagull Foundation • McGeachy Charitable Foundation • Ontario Broiler Hatching Egg & Chick Commission • Les Charités des Soeurs du Sauveur Inc. • School Sisters of Notre Dame • Sisters of St. Joseph of Hamilton • Fondation J. Armand Bombardier • Canadian Tire Corporation Limited • Religious Hospitals of St Joseph • Becton Dickinson & Company • Sisters of Charity of the Immaculate Conception • Citizens Bank of Canada • Miropial Investments Ltd. • Nancy's Very Own Foundation • Rotary Club of Guelph

Network News — To keep supporters and the public informed about our work and the issues we address, we produce a newsletter called Network News. In 2007/08, we released three issues of the newsletter – spring, fall and winter. These newsletters bring up-to-date information on the role of radio and how it is helping farmers through our radio scripts and other publications. You can read all the issues on our website at www.farmradio.org/english/donors/publications or let us know, and we will be happy to mail one to you.

Core Values

In 2007-08, the Board of Directors conducted a review of our core values to be sure the values statement continues to reflect and guide the organization's work and priorities. The updated statements were adopted at the Board meeting in November 2007:

Farm Radio International STATEMENTS OF VALUES

1. **EQUITABLE DEVELOPMENT:** We encourage social and economic change that is beneficial to small-scale farmers and farming families and that is gender inclusive and respectful of cultural diversity.
2. **COMMUNITY SELF-RELIANCE:** We encourage community self-reliance and control of local development. We respect local cultures and the voices and decisions of farmers and their communities.
3. **SHARED KNOWLEDGE:** We encourage innovation and shared learning by exchanging knowledge.
4. **USE OF MEDIA:** We support the use of radio and its integration with new media technologies to ensure that knowledge is shared with the widest appropriate audience.
5. **PARTNERSHIP:** We collaborate with a diverse range of broadcasters and other stakeholders to make our work effective.
6. **INTEGRITY AND SOLIDARITY:** We encourage journalistic activity that is characterized by accuracy, fairness and balance. We defend media freedom.
7. **ENVIRONMENTAL SUSTAINABILITY:** We support practices, policies and technologies that promote sustainable and equitable development. We promote the conservation of natural resources and bio-diversity for the benefit of all.
8. **INTERNATIONAL SOLIDARITY:** We favour trade and aid policies that support the efforts of small-scale farmers to create sustainable rural livelihoods.

THANK YOU

For 28 years, smallholder farmers and their families have benefited from the generosity of Farm Radio International friends and supporters. First, we want to thank our thousands of individual Canadian donors. Your heartfelt regular gifts provide the core funding that keeps our work going, and keeps it focused. Your continuing support attracts funding from CIDA, which matches every dollar you donate, and also attracts funding from Canadian foundations, unions, religious orders and other corporate bodies. And this combined Canadian support helps us to draw in international foundations and UN-related organizations, to scale up our work and reach far more small farmers. It all starts with our individual Canadian donors and we express our gratitude for your loyalty. We also would like to make a special mention of the following donors:

- The Morrison Foundation
- The Peterborough K.M. Hunter Charitable Foundation
- The S. M. Blair Family Foundation
- The N.A. Taylor Foundation
- The Bill & Melinda Gates Foundation for funding AFRRI through WUSC
- The McCain Foundation
- Les soeurs de la congrégation de Notre-Dame
- Oscroft Ltd.
- CAW Social Justice Fund
- The Harbinger Foundation

FINANCIAL STATEMENTS

The 2007-08 fiscal year witnessed a substantial growth in revenues and expenses – nearly triple the level of transactions in the previous year. Some of this growth came from an increase in revenues from individual donors, foundations, and grantmakers. But the major cause of this growth was the addition of the Gates-funded African Farm Radio Research* Initiative – the largest single project Farm Radio International has ever launched. In order to ensure that this single project does not distort the organization and create dependency, the management and Board are carefully monitoring financial performance and status both with and without AFRI. This analysis ensures that Farm Radio International remains a viable and healthy organization with a sustainable core.

Statement of revenues and expenditures for the year ended March 31, 2008

	2008	2007
Revenues		
Donations		
<i>Individuals and groups</i>	229,743	225,975
<i>Foundations</i>	39,900	35,500
<i>African Farm Radio Research Initiative*</i>	855,513	—
Canadian International Development Agency	201,327	199,820
Project grants	96,175	41,142
Investment	14,895	—
Miscellaneous	7,563	5
	<u>1,445,116</u>	<u>502,442</u>
Expenditures		
Program expenses	1,119,729	296,153
Administrative expenses	243,737	149,606
Fundraising	71,851	48,130
Total expenses	<u>1,435,317</u>	<u>493,889</u>
Net Revenue	9,799	8,553

Statement of Net Assets as at March 31, 2008

	2008	2007
Assets		
Current Assets		
<i>Cash</i>	421,260	110,976
<i>Receivables</i>	26,591	12,267
<i>Advances to host field offices</i>	52,483	—
<i>Prepaid and deposits</i>	4,902	287
	<u>505,236</u>	<u>123,530</u>
Capital Assets	5,606	7,968
Other Assets - gift receivable	25,435	10,540
	<u>536,277</u>	<u>142,038</u>
Liabilities		
Current liabilities		
<i>Accounts payable and accrued liabilities</i>	144,534	35,832
Deferred revenue	275,738	—
	<u>420,272</u>	<u>35,832</u>
Net assets	<u>116,005</u>	<u>106,206</u>
Net assets consist of:		
<i>Invested in capital assets</i>	5,606	7,968
<i>Unrestricted</i>	110,399	98,238
	<u>116,005</u>	<u>106,206</u>

* World University Service of Canada received a grant from the Bill & Melinda Gates Foundation to fund AFRI. Farm Radio International is implementing AFRI on WUSC's behalf